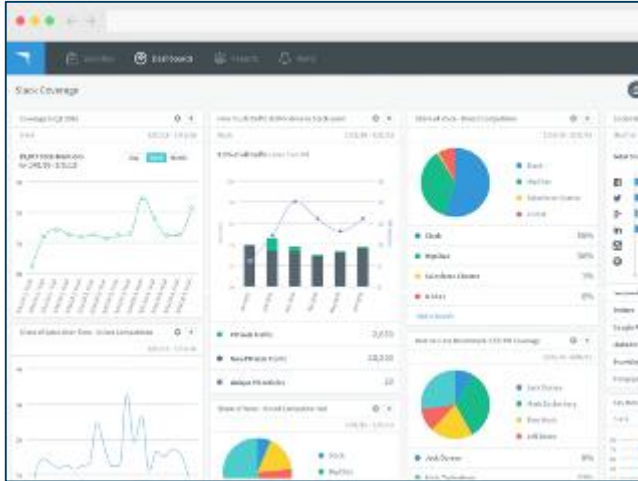


# NEW TOOLS IN DEVELOPMENT



**Top Shared Link**

- LA Times: "Nestle USA to move headquarters from Glendale to Virginia, affecting 1,200 jobs"
- The Sacramento Bee: "With pension reform looming, these California departments went on a hiring spree"
- CaWatchdog.com: "New CA bills push 'fake news' education"
- Daily Republic: "Should the Fairfield City Council OK the proposed 254-unit housing development off Interstate 80?"

**Business Community**  
**Ego Frequency**

- Two events drove engagement across many Business entities: the Golden State Warrior's Groundbreaking event on January 17<sup>th</sup> and the SF Chamber of Commerce Advocacy Day at San Francisco City Hall.

**Power Players**

Theodore Ellington  
Joey Blaszczyk

**Top Shared Link**

- SF Chamber: "San Francisco Chamber of Commerce Names Tallia Hart as President and CEO"
- Constant Contact the Silicon Valley Organization: "Weekly News"
- Small Business Exchange: "Hey Bay Area: You Really Are Diverse"

Augmented Reality App will bring the port to our customers.  
PR Measurement software quantifies true brand impact.  
A new customer insight tool to maintain proactive communication.

# THE BRAND EVOLUTION CONTINUES

**WE ARE PITTSBURGH'S GLOBAL GATEWAY**

**THE MARKET HAS SPOKEN.** The Port of Virginia's deep channels, reliable double-stack rail access and network of terminals that are capable of handling all types of cargo make our port a strategic stop for the largest ships calling the East Coast. Our strategic location, natural assets and innovative solutions are opening the Pittsburgh market to the world – and opening the world to the Pittsburgh market.

**A CATALYST FOR COMMERCE**

**THE PORT OF VIRGINIA**  
PORTOFVIRGINIA.COM/MOMENTUM  
AD 778-1018.1.1

**THE PORT OF VIRGINIA**

About Facilities Tools

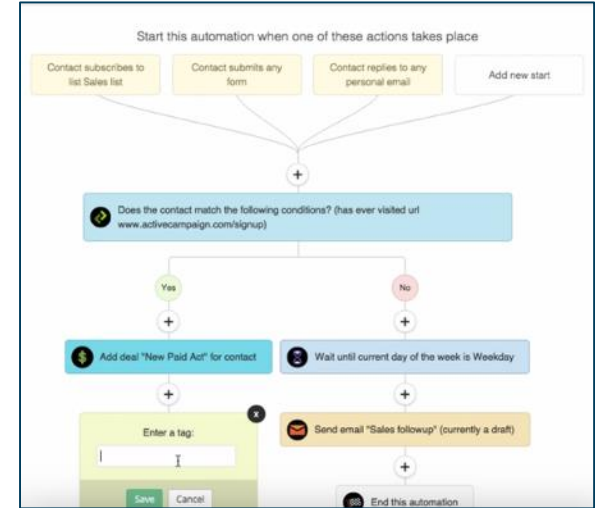
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Using marketing automation, "geo nets" and context-driven advertising to **drive audiences to appropriate funnels.**